

Fossa Apparel Announces Clarification and Formalization of Fossa's Executive Structure

Fossa Apparel, a Women and Minority owned corporate apparel supplier, just concluded a week of strategic meetings at their corporate headquarters in Fremont California. In order to manage the growth of both the in-line as well as custom business segments Tim Mason, Vice President of Sales, announced the clarification and formalization of Fossa's Executive Structure.

Judy Chen, Founder and Owner will continue as the lead of all product development and merchandising for both in-line and custom Fossa Apparel.

Michelle Chen, formerly Director of Sales, will assume the role of President and take on a much more strategic role to leverage her experience, knowledge and industry visibility to best position Fossa for long term healthy and profitable growth. She will be supported by an increased internal sales support team.

Eric Chen will continue in his role of CEO / GM managing all production, distribution, IT and training.

Will Tang will continue in his role of CFO overseeing the financial aspects of the business.

Tim Mason will continue as VP of Sales overseeing the entire sales organization as well as the direction and management of all National Accounts.

Fossa has experienced exceptional growth during the past 36 months and is both excited and encouraged about the long-term prospects with the organizational structure and focus.