

MVP Spotlight

Emily Cummings of Axis Promotions Powered by HALO

What is your title/role at Axis Promotions Powered by HALO?

I'm not one to be on top of titles, but I believe technically I am VP of Sales. I split into my own sales team back in 2017.

What do you like best about your company?

I LOVE that the sky is the limit. There is no one here to hold you back from selling as much as you can, and they are providing more and more resources to help support that.

What is new & upcoming with your company?

Everything is new to me at HALO! We joined with HALO back in 2020 and it's been a great transition so far. HALO is always on top of the latest & greatest trends, hiring more & more people from outside of the industry so that we are relevant in all categories, and keeping employees engaged with incentive programs.

Tell us something about you that most people may not know.

I drink over 5 caffeinated beverages a day (and I'm still always tired. Is that just part of being an adult?)

If you could choose any profession other than your current one, what would it be?

Stay at home dog mom.

What is your favorite quote (movie/literary/personal)?

"Never let the fear of striking out keep you from playing the game."

What is your passion or favorite hobby?

Working out and walking my dogs.

What drives you?

Making my clients happy! And I love a good project that seems impossible and has a great outcome.

Do you have a role model?

Johanna Gottlieb in our Chicago office. She was one of the first people I met when I joined Axis and I've always strived to be half as great as she is!

Are you currently mentoring anyone?

No, but this is something I would love to do!

If you were an automobile, what make and model would you be?

A Jeep Wrangler (not because I'm currently on my 3rd one). It's athletic, fun, loves the summer, and can make its way through anything!