

## Industry Veteran, Bob Steinbach, Joins Barker Specialty



Barker Specialty Company is excited to announce that industry veteran, Bob Steinbach, has joined Barker Specialty as Senior Account Executive and Director of Strategic Sourcing. Bob was the president and owner of The Idea Company, a very successful sales company in Wallingford, CT. Bob will continue to maintain his large customer base while sharing his extensive industry knowledge with Barker Specialty's sales staff.

“We are thrilled to have Bob join Barker Specialty Company. Bob has a wonderful attitude and has already fit seamlessly into our company. Bob's drive to ensure that everyone succeeds is one of the many attributes that sets Bob apart in this industry.”

Bob is a graduate of the University of Connecticut and brings over 44 years of experience in business development, supplier sourcing and sales leadership within the promotional products industry.