



NEPPA

NEW ENGLAND PROMOTIONAL PRODUCTS ASSOCIATION

2022 ADVERTISING CONTRACT

131 Daniel Webster Hwy #461 • Nashua, NH 03060
Phone 603-529-8400 • Fax 603-386-6700 • Email info@neppa.com

The Beacon, NEPPA's Digital Newsletter

Published 6 times per year with a page turning feature

Maximize your visibility in New England - your opportunity to reach 1,000 distributors with each issue!

DIGITAL DISCOUNT DEAL FOR NEPPA MEMBERS

Save 10% with 6 consecutive ads!

Secure your 2022 advertising with NEPPA today!

Advertisements are accepted from promotional product industry suppliers and endorsed NEPPA member benefits providers. Advertisements offering employment opportunities or classified ads are not accepted for publication. Ad placement is at the discretion of the editor.

SCHEDULE

Table with 2 columns: Issue, Advertising Materials & Payment Due Date. Rows include February, April, June, August, October, and December with corresponding due dates.

ARTWORK

300 dpi high resolution pdf, fonts embedded. 4 color, no bleeds.

Email artwork to: info@neppa.com.

ADVERTISING RATES

Table with 4 columns: Ad Type, Width x Height, Member Cost Per Issue, Non-Member Cost Per Issue. Rows include Full Page, 1/2 Page (horizontal), 1/2 Page (vertical), and 1/4 Page.

NEPPA MEMBER DISCOUNT

NEPPA members may deduct 10% when placing (same size) ads in 6 consecutive issues. Contract for 6 issues must be submitted and advertising must be prepaid.



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Company \_\_\_\_\_ NEPPA Member? \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
 Email \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

### AD SIZE & ISSUE SELECTION

Ad Size:  Full Page  1/2 Page Horizontal  1/2 Page Vertical  1/4 Page

Check issue(s) for your ad placement:  February  April  June  August  October  December

Continue my current contract for an additional 6 issues.

Cost per Ad \$ \_\_\_\_\_ X Number of Issues \_\_\_\_\_ = Total Cost \$ \_\_\_\_\_

### NEPPA MEMBER DISCOUNT FOR 6 ISSUES

Advertising Cost \$ \_\_\_\_\_ Less 10% NEPPA Member Discount for 6 Consecutive Issues – \$ \_\_\_\_\_ = Total Cost \$ \_\_\_\_\_

Payment for all 6 issues must accompany contract.

#### MAIL, EMAIL OR FAX CONTRACT & PAYMENT TO:

NEPPA Newsletter  
 131 Daniel Webster Hwy #461  
 Nashua, NH 03060  
 info@neppa.com / Fax 603-386-6700

#### EMAIL ARTWORK TO:

info@neppa.com

### PAYMENT

Total Advertising Cost \$ \_\_\_\_\_ Payment and artwork must be submitted by due date(s) as indicated on the schedule.

Payment in U.S. Funds

Payment by Check # \_\_\_\_\_ Payable to NEPPA Check Amount \$ \_\_\_\_\_

Payment by Credit Card Complete secure, online credit card payment form [HERE](#)