

## PROMO IN PERSON – NEPPA Outdoor Expo – June 22, 2021

NEPPA held its first in-person trade show in over 15 months on June 22nd at the Royal Plaza Hotel Parking Lot, tailgate style! Everyone was so excited to see each other's smiling faces (no masks) as the restrictions had been lifted sooner than expected.

We had a great turnout of exhibitors with 61 booths representing over 140 companies. 117 distributors were happy to see the latest trends and new product offerings.

Lori Donovan created her magic with chalk art on the pavement welcoming people to the show!

The Trolley Dog Food Truck was available for people to take a break and enjoy lunch and have fun playing cornhole for a chance to win a hotdog... and we had a couple of winners!

Thanks to PromoCorner, who interviewed suppliers and distributors extending our reach beyond the show!

Nadia Cornelio introduced our new 50/50 series with the first interview at the show – 50% serious and 50% fun!

The show was a great success! Thanks to all who attended, the support of our exhibitors and NC Custom - Chocolate Inn/Lanco, who sponsored the hand sanitizers.

We hope to see you at the NEPPA Fall Expo - Back in the Saddle on September 21st at the DCU Center in Worcester, MA!

*Karen Santos, Hub Promotional Group*

*Jessica Wolf, Stran Promotional Solutions*

*Committee Co-Chairs*