

Chocolate Inn | Lanco Names New England Regional Sales Manager



Chocolate Inn | Lanco has named Pamela Clement as the company's New England Regional Sales Manager. Clement will be responsible for supporting distributors in ME, MA, NH, CT, RI and VT.

"Pamela's knowledge of the distributors in the territory and excitement about the Chocolate Inn/Lanco line make her a fantastic addition to our sales team," said Chris O'Connor, VP of US Sales.

Clement comes to Chocolate Inn/Lanco with extensive sales experience in the promotional products industry, including most recently with supplier BIC/Norwood (now known as Koozie Group). In this new role at Chocolate Inn/Lanco, Clement will tap into these experiences to help collaborate with distributors on the latest promotional trends and select the ideal custom solutions for their customers' needs across the edible, hard goods, health and beauty and drinkware categories.

"I am excited to be joining Chocolate Inn/Lanco as the New England Regional Sales Manager," said Clement. I look forward to working with my new team and a recognized Top 40 Supplier with a strong brand."