

## American Solutions for Business Presents Nearly 40 Awards to Vendor Partners

American Solutions for Business hosted a virtual vendor award ceremony with over 200 live participants to celebrate the vendor partners who excelled in sales volume, service level and support in the 2020 fiscal year. The video presentation, hosted by President Justin Zavadil and VP of Marketing, Vendor Relations & Events, Dana Zezzo presented nearly 40 awards.

Top Vendors – presented to the top vendor partners with whom ASB Sales Associates have done significant levels of business during the past year. Awards are based on volume and support for the PFP program.

American's Choice Award – dedicated to the vendors who have earned trust through excellent communication, customer service, product selection, quality and overall experience. These winners are determined by popular vote from ASB sales associates.

- Print Category: Lippmann Printing
- Promo Category: Hit Promotional Products
- Apparel Category: SanMar
- PPE Category: Hit Promotional Products

Top Service Provider – honors the organization that based on ASB sales associate votes, provides the best platform adding value and/or efficiency for its business. This year's winner is ASI.

Top Decorator Award – honors the decorator partner that based on ASB sales associate votes, provides the best service, support and decorating capabilities. This year's winner is Dubow Textile.

Rising Star Award – presented to the vendor partners who have shown significant growth, exposure and activity within American. These awards are based on volume, customer service levels or both. This year's winners are Spectrum Uniforms and Phenix Direct.

Vendor Sales Team of the Year – honors the team who goes above and beyond to ensure success. These winners are determined by popular vote from our ASB sales associates.

- Print Category: Chris Brooks & Rich Lippmann with Lippmann Printing
- Promo Category: Matt Argo & Darlene D'Agostino with Hit Promotional Products
- Apparel Category: Rob Newell, Kim Briscoe & Rebecca Phelps with SanMar

"We are sincerely grateful for everything our vendor partners do to contribute to the success, of American Solutions for Business," expresses Dana Zezzo. "In addition to the incredible support during the pandemic, our vendors have been important members of the ASB family for the last 40 years. We greatly appreciate these partnerships and friendships!"

Following the award ceremony, the American Solutions for Business team hosted a virtual social hour with over 100 participants engaging in breakout rooms to network, connect and celebrate the vendor award winners.