

Timothy M. Andrews is president and chief executive officer of the “Advertising Specialty Institute® (ASI), the largest education, marketing and media organization serving the \$26 billion advertising specialty industry. Andrews has more than 30 years of experience in digital media, publishing, information services, marketing and advertising. He joined ASI as president in 2003 and is responsible for the vision and operations of the privately held company, which has more than 25,000 customers in North America.