



NEPPA

NEW ENGLAND PROMOTIONAL PRODUCTS ASSOCIATION

2021 ADVERTISING CONTRACT

131 Daniel Webster Hwy #461 • Nashua, NH 03060
Phone 603-529-8400 • Fax 603-386-6700 • Email info@neppa.com

The Beacon, NEPPA's Digital Newsletter

Published 6 times per year with a page turning feature

Maximize your visibility in New England - your opportunity to reach 1,000 distributors with each issue!

DIGITAL DISCOUNT DEAL FOR NEPPA MEMBERS

Save 10% with 6 consecutive ads!

Secure your 2021 advertising with NEPPA today!

Advertisements are accepted from promotional product industry suppliers and endorsed NEPPA member benefits providers. Advertisements offering employment opportunities or classified ads are not accepted for publication. Ad placement is at the discretion of the editor.

SCHEDULE

Table with 2 columns: Issue, Advertising Materials & Payment Due Date. Rows include February (Jan 15), April (Mar 15), June (May 15), August (Jul 15), October (Sep 15), and December (Nov 15).

ARTWORK

300 dpi high resolution pdf, fonts embedded. 4 color, no bleeds.

Email artwork to: info@neppa.com.

ADVERTISING RATES

Table with 4 columns: Ad Type, Width x Height, Member Cost Per Issue, Non-Member Cost Per Issue. Rows include Full Page, 1/2 Page (horizontal), 1/2 Page (vertical), and 1/4 Page.

NEPPA MEMBER DISCOUNT

NEPPA members may deduct 10% when placing (same size) ads in 6 consecutive issues. Contract for 6 issues must be submitted and advertising must be prepaid.



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Company _____ NEPPA Member? _____
 Contact Person _____ Phone _____
 Email _____
 Address _____
 City _____ State _____ Zip Code _____

AD SIZE & ISSUE SELECTION

Ad Size: Full Page 1/2 Page Horizontal 1/2 Page Vertical 1/4 Page

Check issue(s) for your ad placement: February April June August October December

Continue my current contract for an additional 6 issues.

Cost per Ad \$ _____ X Number of Issues _____ = Total Cost \$ _____

NEPPA MEMBER DISCOUNT FOR 6 ISSUES

Advertising Cost \$ _____ Less 10% NEPPA Member Discount for 6 Consecutive Issues – \$ _____ = Total Cost \$ _____

Payment for all 6 issues must accompany contract.

MAIL, EMAIL OR FAX CONTRACT & PAYMENT TO:

NEPPA Newsletter
 131 Daniel Webster Hwy #461
 Nashua, NH 03060
 info@neppa.com / Fax 603-386-6700

EMAIL ARTWORK TO:

info@neppa.com

PAYMENT

Total Advertising Cost \$ _____ Payment and artwork must be submitted by due date(s) as indicated on the schedule.

Payment by Check # _____ Payable to NEPPA Check Amount \$ _____

Payment by Credit Card

Complete secure, online credit card payment form:

<https://fs6.formsite.com/R2E2Gc/skgqtaekrs/index.html>