

Jo-an Lantz, MAS, CIL
President / CEO
Geiger

Jo-an Lantz, MAS President/CEO of Geiger. She was named Advertising Specialty Institute (ASI) 2020 Person of the Year, a member of the Promotional Products Association International (PPAI) Hall of Fame, and former Chair of the Board. She was ranked #2 in 2020 ASI Power 50 most influential people in the promotional products industry.

She is a founder of PPAI Women's Leadership Conference and represents Geiger as sole US member of World Advertising Gift Exchange. A Purdue University graduate she is married, mother of 5 children.