NEPPA

NEW ENGLAND PROMOTIONAL PRODUCTS ASSOCIATION

2020 ADVERTISING CONTRACT

131 Daniel Webster Hwy #461 • Nashua, NH 03060
Phone 603-529-8400 • Fax 603-386-6700 • Email info@neppa.com

The Beacon, NEPPA's Digital Newsletter

Published 6 times per year with a page turning feature

Maximize your visibility in New England - your opportunity to reach 1,000 distributors with each issue!

DIGITAL DISCOUNT DEAL FOR NEPPA MEMBERS
Save 10% with 6 consecutive ads!
Secure your 2020 advertising with NEPPA today!

Advertisements are accepted from promotional product industry suppliers and endorsed NEPPA member benefits providers. Advertisements offering employment opportunities or classified ads are not accepted for publication. Ad placement is at the discretion of the editor.

SCHEDULE

Issue	Advertising Materials & Payment Due Date
February (Pre-show)	January 15
April	March 15
June	May 15
August (Pre-show)	July 15
October	September 15
December	November 15

ARTWORK

300 dpi high resolution pdf, fonts embeded. 4 color, no bleeds.

Email artwork to: info@neppa.com.

ADVERTISING RATES

	Width x Height	Member Cost Per Issue	Non-Member Cost Per Issue
Full Page	7.5″ x 8.5″	$200.00	$300.00
1/2 Page (horizontal)	7.5″ x 4.0″	$125.00	$225.00
1/2 Page (vertical)	3.625″ x 8.5″	$125.00	$225.00
1/4 Page	3.625″ x 4.0″	$ 75.00	$175.00

NEPPA MEMBER DISCOUNT

NEPPA members may deduct 10% when placing (same size) ads in 6 consecutive issues. Contract for 6 issues must be submitted and advertising must be prepaid.

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Company_____ NEPPA Member?_____

Contact Person_____ Phone_____

Email_____

Address_____

City_____ State_____ Zip Code_____

AD SIZE & ISSUE SELECTION

Ad Size: ☐ Full Page ☐ 1/2 Page Horizontal ☐ 1/2 Page Vertical ☐ 1/4 Page

Check issue(s) for your ad placement: ☐ February ☐ April ☐ June ☐ August ☐ October ☐ December

☐ Continue my current contract for an additional 6 issues.

Cost per Ad $_____ X Number of Issues_____ = Total Cost $_____

NEPPA MEMBER DISCOUNT FOR 6 ISSUES

Advertising Cost $_____ Less 10% NEPPA Member Discount for 6 Consecutive Issues – $_____ = Total Cost $_____

Payment for all 6 issues must accompany contract.

MAIL OR FAX CONTRACT & PAYMENT TO:

NEPPA Newsletter
131 Daniel Webster Hwy #461
Nashua, NH 03060
Fax 603-386-6700

EMAIL ARTWORK TO:

info@neppa.com

PAYMENT

Total Advertising Cost $_____ Payment and artwork must be submitted by due date(s) as indicated on the schedule.

☐ Payment by Check #_____ Payable to NEPPA Check Amount $_____

☐ Payment by Credit Card ☐ Visa ☐ MasterCard ☐ Amex Amount to Charge $_____

Authorization: Card Holder's Name_____

Account Address (if different from above)_____

City_____ State_____ Zip Code_____

Card No._____

Expiration Date_____ /_____ Security Code:_____