

HUB Promotional Group Hires East Coast Rep Firm Brooks & Brooks for New England Territory



HUB Promotional Group is pleased to announce the addition of East Coast promotional product rep firm Brooks & Brooks as representatives for the New England Territory. The firm which has been in business since 1974 features three field reps Carson Brooks, Joshua Brooks and Erin Joslin supported by three internal employees.

Brooks & Brooks has received many industry and supplier awards including Multi-Line Rep of the Year for both NEPPA and SAAGNY as well as Top Rep Group for several large suppliers.

“We focus on quick responses, and offer distributors pro-active solutions through idea generation,” says Joshua Brooks. “We aspire to offer the highest possible level of service while representing the best suppliers. HUB Pen and Beacon are a perfect fit for our organization.”

In their role as New England MLRs, Brooks & Brooks will handle Massachusetts, Maine, Rhode Island, New Hampshire and Vermont for HUB Pen and Beacon Promotions. Senior VP of Sales Trina Bicknell says, “I am extremely excited to have Brooks & Brooks join our HUB Promotional Group team.”