

Chocolate Inn | Lanco Named ASI Top 40 Supplier

Chocolate Inn | Lanco has made the ASI Top 40 Supplier list, one of the promotional products industry's highest honors. This is an exclusive ranking of distributors with the most revenue in the ad specialty market made by ASI (Advertising Specialty Institute)'s *Counselor Magazine*.

“We are honored and humbled to receive this distinction for the second year,” said Lance Stier, Chairman and CEO of Chocolate Inn | Lanco. “To be a Top 40 honoree requires a full-time commitment from delivering quality, on-time products every day, to constantly innovating, to leveraging technology to streamline processes, all while providing stellar customer service. These are hallmarks of our past and will be the guideposts of our future as we continue to grow.”

“Chocolate Inn | Lanco started out as the first chocolatier in the promotional industry, expanding our offerings to become the leader in the edibles category, and are now utilizing this same mantra of ‘customer first’ in how we approach the hard goods category through Lanco and the newly-formed contract decorating and wearable offerings,” said David Miller president of Chocolate Inn | Lanco. “The customer relationships we have forged throughout the years and our commitment to the customer is what has propelled and will continue to propel our business to new heights.”