

MVP SPOTLIGHT

Barbra DesLauriers

Staples Promotional Products

What is your title/role at Staples?

Account Executive, Staples Promotional Products

What do you like best about your company?

We are constantly encouraged to stay curious and provide feedback if something doesn't make sense, or if there might be an easier way to accomplish a task. Also, my management team is incredibly supportive and I've learned a whole lot from each of them.

What is new & upcoming with your company?

It's an exciting time to be at Staples! We just rebranded for the first time in 25 years and I was fortunate enough to lead the promo side of things to support this massive rebrand. We've also just released five new own brands product lines; Tru Red (Office products), NXT Technologies (Tech solutions), Perk (Breakroom), Union & Scale (Furniture) and Coastwide (Janitorial). Be on the lookout for more upcoming exciting changes for the retail side soon!

Tell us something about you that most people may not know. I've been volunteering for Dress for Success Boston for the past three years at special events, and in the boutique helping women in transition dress for an interview as they prepare to reenter the workplace.

If you could choose any profession other than your current one, what would it be?

Psychologist. The human mind is so fascinating!

What is your favorite quote (movie/literary/personal)?

Audrey Hepburn

Nothing is impossible. The word itself says «I'm possible!»

What is your passion?

My family, friends and my doggie, Lefty. The ones who make me laugh!

What drives you?

I am passionate about what I do and try to be the best version of myself everyday by acting with integrity and learning from yesterday. There's always room for improvement!