

## It's in the bag DECO...

Gemline welcomed over two dozen distributors to their facility for a fantastic Factory Tour showcasing their wide depth of decoration capabilities. We were able to explore screen printing, pad printing, laser engraving, epoxy domes, embroidery and more! The tour was our in-person education facet to correlate with Promotional Products Work! Week.

Our group traveled to Lawrence for a half day session including a welcome breakfast, team introduction, sessions on compliance, trends and sourcing along with the tour. During lunch, a forum was open to discuss any questions or topics needing addressing.

While Gemline is known for their bags, their unique decoration methods took a highlight on this tour as well as their focus on continuous improvement. You can see how their employees are empowered for feedback and they were proud to explain to us the reasons behind many of their processes as a collaborative effort. Many attendees responded that it assisted with understanding the full scope in production times to see firsthand each process. The facility was super clean and efficient with their "one job at a time" approach.

Gemline gifted each attendee with a nice Moleskin journal to keep their organization going for upcoming projects at the office. Thank you to Nicole, Jessica, Rich and our awesome speakers and guides for a fantastic experience!

*Heather O'Neill, CAS*  
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*Professional Development Chair*