

MVP SPOTLIGHT

Jessica Wolf

Stran Promotional Solutions

What is your title/role at Stran?

Account Director

What do you like best about your company?

Stran is made up of a lot of great and vibrant individuals, all working towards the same goal. Our work hard, play hard mentality gets us through the daily grind and the recent strides we've made to better ourselves and our company are what I hope will set us apart.

What is new & upcoming with your company?

We recently started utilizing HubSpot which has been lucrative from both a marketing and sales perspective. Stran also recently released our 2019 MerchBook – showcasing this year's new trending promotional products. In addition, it's our company's 25th Anniversary year which is a tremendous fete and very exciting!

Tell us something about you that most people may not know.

My brother and I are actually Irish twins, only 10 months apart. In addition to being close in age, we also live close in proximity (neighbors within the same complex). Comes in super handy when I'm running late from work and need him to take my dog out!

If you could choose any profession other than your current one, what would it be?

A star in my own reality TV show.

What is your favorite quote (movie/literary/personal)?

"Life moves pretty fast. If you don't stop and look around once in a while, you could miss it." – Ferris from *Ferris Bueller's Day Off*

What is your passion?

I love making people laugh! Recently, I've become quite passionate about cooking and my most favorite season will soon be upon us – SUMMER! I am a big fan of warm weather: spending my days in the sun and nights partying on the patio. I also enjoy hanging out with my family and goldendoodle, Dollie. Journey is one of my favorite bands and while I may not have been alive during their peak, I've certainly made up for lost time – attending 5 concerts (and counting), belting out every word.

What drives you?

I am driven by results and motivated by my clients. Utilizing the products and solutions Stran is able to provide, I try my best think outside the box and come up with innovative ways to address the client's needs. I love making my clients look like Rockstars in their own right!