

MVP SPOTLIGHT

Brandon Moon

IMAGEN Brands

What is your title/role at IMAGEN Brands?

Regional Sales Manager – Northeast (Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, and Upstate New York)

What do you like best about your company?

IMAGEN Brands has done a great job introducing me into the industry. They are always coming up with new, creative ideas and really go above and beyond the call of duty to make our customers happy. I'm all about building lasting relationships and IMAGEN Brands reciprocates that.

What is new & upcoming with your company?

2019 has already been a big year for us as far as improvements go. IMAGEN Brands has a new website that is very user-friendly compared to our old sites for Crown and Vitronic. Along with the website, we added 650 free-rush items this year, including our Shedrain umbrellas that we just partnered with.

Tell us something about you that most people may not know.

I am originally from an hour north of Pittsburgh (Mercer) and played golf at the collegiate level for Point Park University.

If you could choose any profession other than your current one, what would it be?

Ideally if I was a better golfer, I would probably be a PGA tour player. Who doesn't like to golf year-round?

What is your favorite quote (movie/literary/personal)?

I've always been a big "it is what it is" guy.

What is your passion?

I love helping people. Whether it means at my job or just in general, I want to use my positive energy for good and spread it any way that I can.

What drives you?

I really enjoy being busy. I feel like working hard is a value that was instilled in me by my parents and I always have had side-hustles / extra jobs just because I like working. I'm too young to be complacent or lazy, so naturally I want to be doing the most whenever I can.