

IMAGEN Brands Welcomes Derek Rose as Category Manager



IMAGEN Brands is excited to announce and welcome their newest team member, Derek Rose as Category Manager – Plush, Business, Calendars, and Andrew Philips Leather. Derek joins the team with over three years of experience in the promotional products industry including a passion and background in marketing.

“My goal is to grow my assigned categories as much as possible,” says Rose. “I’m excited and really looking forward to seeking new opportunities for the company and to also grow professionally.”

“We are excited for Derek to join our talented team,” says Jenny Straub, Director of Category Management. “He brings a wealth of knowledge in marketing, purchasing and promotional products. Derek has already shown he is a quick learner and is motivated to grow our business.”