

American Solutions for Business Donates \$3000 to the United Way Fort Worth

ASB held a 5K Run/Walk to raise money for the local United Way while hosting their national sales conference in conjunction with the ASI Show Fort Worth. Over 130 individuals donated and nearly 100 participated in walking or running the race on February 3rd. In addition, 13 suppliers stepped up as event sponsors to donate product and monetary contributions: SanMar, Dubow Textile, IMAGEN Brands, BamBams, Spector & Co., Raining Rose, Catania Medallic Specialty, Showdown Displays, Logo Mats, OTTO International and Evans Manufacturing.

“We’re incredibly grateful for this opportunity to give back to our host city,” said Dana Zezzo, ASB’s VP of Marketing, Vendor Relations & Events. “We set off with the intention to raise awareness and hopefully get 20 or 30 people to participate – we had no idea it would blow up like it did! We have some of the most passionate associates and vendor partners and are looking forward to exploring even more ways to give back to our communities.”