

SEASON OPENER EXPO

MARCH 12, 2019

Gillette Stadium
Putnam Club West
Foxborough, MA



NEW ENGLAND PROMOTIONAL PRODUCTS ASSOCIATION

NEPPA EXHIBITOR PACKET

Thank you for exhibiting at the NEPPA Season Opener Expo!

We're looking forward to another exciting show!

The Exhibitor Packet contains information on the following:

- Schedule
- Opening Reception & Awards Dinner
- Hotel Reservations
- Directions & Parking
- Load-In / Load-out
- Exhibit Space Specifications
- New Product Pavilion

[CLICK HERE FOR EASY ONLINE REGISTRATION](#)

For Name Badges, Lunch Choice, Event Registration and New Product Pavilion

Submission Deadline: MARCH 1st.

Please register exhibit personnel in advance – your badges will be ready for you when you arrive.

Note: Even if your name is on the exhibit space contract, you will still need to register for NAME BADGES.

Information on shipping, additional booth items, electricity, etc. is included in your Exhibitor Service Manual (Capital Convention Contractors).

Please contact NEPPA with any questions or concerns. Thank you for your support!



New England Promotional Products Association
131 Daniel Webster Hwy #461 • Nashua, NH 03060
P: 603-529-8400 • F: 603-386-6700 • info@neppa.com • www.neppa.com

SCHEDULE

Monday, March 11, 2019

11:30 am – 4:00 pm Exhibitor Set-up
6:00 - 9:00 pm Opening Reception & Awards Dinner

Tuesday, March 12, 2019

7:00 am – 10:00 am Exhibitor Set-up
10:00 am - 2:30 pm Exhibits Open
2:30 pm - 5:00 pm Exhibitor Dismantle
You are not permitted to break down prior to 2:30 pm.

JOIN US... FOR OUR OPENING RECEPTION & AWARDS DINNER

Monday, March 11, 2019

Scorpion Bar
Patriot Place
6:00 pm

Back by popular demand at the Scorpion Bar...
Join us the evening before the show for a FUN
night of networking!

Enjoy the company of industry friends and help
us honor our 2018 award recipients followed by a
delicious dinner; drink ticket included.

NEPPA Members: \$45 per person
Non-members: \$60.00 per person
No one under the age of 21 may attend.



HOTEL RESERVATIONS

Discounted rate : \$159 + tax for March 11th, based on availability at the Renaissance Hotel, located in Patriot Place.
Room Block cut-off: February 9th.

Renaissance Boston Patriot Place Hotel (Marriott)

28 Patriot Place
Foxborough, MA 02035
508-543-5500 Code: "NEPPA"

[Online](#)

Complimentary parking

DIRECTIONS / PARKING

Gillette Stadium

Putnam Club West
One Patriot Place
Foxborough, MA 02035

Driving Directions

Parking

Parking is complimentary.

Exhibitor Registration

W3-W4 Entrance
Parking Lot 22
Registration is at the top of the escalator.
(Elevator is also available.)

LOAD-IN / LOAD-OUT

Exhibitors may move their own materials in and out of Gillette Stadium by using the West Side Entrance (W3-W4) personal elevator.

There is a nominal fee for loading/unloading service by the exhibitor service company (Capital Convention Contractors) at the Loading Dock. Please see Exhibitor Service Manual for details and payment.

Maps and Directions

EXHIBIT SPACE SPECIFICATIONS

8' x 30" skirted table, waste basket, I.D. sign is provided for you. Your exhibit space is limited to the size of your table and may not exceed the space you have reserved. The "Extra Depth" option allows up to 4 feet in depth.

Tables may not be re-positioned on the show floor other than to remove the table from the assigned space to accommodate racks/pop-ups, or exchange for a smaller table. All of your display items must be contained in your assigned space.

Initial exhibit space registration provided the table exchange option – there is a fee for smaller table exchanges at the show site through Capital Convention Contractors.

BRING IT ON! Give us the best you've got with your display and create a great impression for distributors!

NEW PRODUCT PAVILION

Highlight your 1st Quarter Product Launches!

- Products will be showcased in a highly visible location near show entrance
- Products will be displayed on tables, and the area will be monitored by attendants, however, NEPPA assumes no liability for any damage or loss of products
- A table tent sign with your product name and booth # will be provided
- The maximum size per product is 1 cubic foot
- Distributors will receive a directory with images and descriptions via email... serving as a reminder of your new products, which distributors may email to their clients as well.
- Products must be brought to the Registration Counter on Monday, March 11 during set-up hours from 11:30 am – 4:00 pm or Tuesday, March 12 by 9:00 am
- The cost is \$25.00 per product