

MVP SPOTLIGHT

Lisa Foscick

HUB Promotional Group

What is your title/role at HUB Promotional Group?

Director of Sales and Success Cheerleader!

What do you like best about your company?

The Can Do attitude and willingness to try new strategies to better serve our distributors. The loyal foundation the Fleming family has built in the Industry. All of the departments at Hub strive to be the Best of the Best and support each other in that effort.

What is new & upcoming with your company?

We are continuing to add innovative products across all HPG companies and are now printing tote bags at Beacon, soon to be printing Hub Pens at Debco and printing select Origaudio items at Hub so we can provide nationwide distribution.

Tell us something about you that most people may not know.

I love to ski and can Ski White Heat at Sunday River!

If you could choose any profession other than your current one, what would it be?

Photographer

What is your favorite quote (movie/literary/personal)?

My current quote on my office wall is: "Proceed as if Success is Inevitable!"

Favorite Get Pumped Songs: Running Down a Dream by Tom Petty, I'm Still Standing by Elton John

Favorite Movies: Out of Africa, Dirty Dancing, Chef & The Emperor's New Groove (the jokes never get old)

What is your passion?

Wow, why have just one???

Being a good Mom, helping people be successful, being outdoors, being creative, dancing, craft beer, branding....cryptocurrency, blockchain (the wave of the future) the list goes on!

What drives you?

I strive to always learn something new that I can bring to my team to help them be more successful and enjoy their jobs more. I get high on making sales and helping people make money. I love solving problems and digging into the details to figure out solutions.