

## Eileen Lynch Selected for SAAGNY Hall of Fame

The Specialty Advertising Association of Greater New York (SAAGNY) announces that Eileen Lynch has been selected for induction into the SAAGNY Hall of Fame, the highest honor the association can bestow upon any individual.

Eileen, Northeast Regional Sales Manager at BIC Graphic, has been a long-time member of and volunteer for SAAGNY, including serving on the Board of Directors from 1992-2015 including such roles as Treasurer, Vice President, and President. During her volunteer career, Eileen also chaired the Promotions East Committee and served on numerous committees and subcommittees. Eileen was also a SAAGNY Foundation Trustee for three years. Eileen also served PPAI in their Ambassador Program, as a RAC delegate, and a member of their Women's Leadership Committee. In 2017 Eileen was named one of PPB's Best Bosses of the Year.

“One of Eileen's greatest traits which makes her a candidate for this recognition is that she is a strong and confident leader, while being able to embrace differences of opinions and being able to manage different individuals. She truly knows how to bring people together. This was demonstrated in her role as Trade Show Co-Chair for Promotions East and a reason why Eileen was named one of the Best Bosses of the Year in 2017 from PPB Magazine,” stated Past President Bill Lazarus and his son Steven Lazarus, current GCPPA President.

“Eileen has spent over a decade volunteering with the association. Her dedication to SAAGNY as well as the SAAAGNY Foundation, has played an integral part in ensuring the association's future success. I am delighted to honor Eileen's service with the SAAGNY Hall of Fame honor,” commented SAAGNY President John R. B. Cudahy, CAS.

Eileen will formally be enshrined in the Hall of Fame during a ceremony on Wednesday, December 12, 2018 at Glen Island Harbour Club, 299 Weyman Ave, New Rochelle, NY.