

## IMAGEN Brands Announces New Partnership with ShedRain

IMAGEN Brands announces the recent partnership of ShedRain Umbrellas. As part of IMAGEN Brands continuing expansion strategy, partnering with ShedRain will improve business growth while honoring the quality brand that their customers have come to rely on. “ShedRain is an umbrella brand with a global retail presence who recognized that IMAGEN Brands is known as a successful brand champion in the promotional products industry. We are excited that we could create this strong partnership with a company that shares the same standards and values. Our customers will be the true beneficiaries of this relationship for years to come,” commented Paul Lage MAS, President of IMAGEN Brands.

“As ShedRain’s business grows at the fastest pace in our company’s 70-year history, we were looking for a new partner that could help us continue our growth to existing customers and reach out to new ones. It is the perfect partnership with two industry leaders and is the foundation for future success in this ever-changing industry,” explains Jeff Blauer, President of ShedRain.