

IMAGEN Brands Welcomes Liza Sachs as District Sales Manager



IMAGEN Brands is excited to announce and welcome Liza Sachs as District Sales Manager - East. A promotional products industry veteran, Liza brings over 20 years of sales and sales management experience with an extensive list of solid distributor and supplier relationships.

“I am so excited to join the IMAGEN family. It’s a wonderful company with a strong family of brands and a great team,” says Liza. “In my 20+ years of experience in the promotional products industry, I have spent time on the supplier side and in the past 6 years I have had the opportunity to work on the distributor side. This experience has given me a unique vision to the needs of the distributor and I am confident that background will help IMAGEN continue to grow as a leader in the industry.”

“We are delighted to welcome Liza to the IMAGEN Brands Sales Management Team. Her previous experience on both the supplier and distributor side provides a powerful perspective that will assist with the continued development of our sales team,” says Lisa LeMond, Vice President of Sales at IMAGEN Brands. “Liza is a well-respected and known industry leader, we are fortunate to have her a part of the IMAGEN Brands family.”