

## MVP SPOTLIGHT

Lee Coscia

Themco LLC

[What is your title/role at Themco?](#)

Tom Monahan and I cover New England together, Tom in CT and I am in MA. We both have our key accounts based on geography but both are really familiar with the whole territory. Our goal is to get back to our customers in a timely fashion so although we carve out areas, there is so much overlap. Team effort.

[What do you like best about your company?](#)

“Never a dull moment” as they say. The versatility of our line list really opens things up for us and we are so fortunate to be able to show product and share knowledge in all corners of our industry such as Distributors, Ad Agencies, Printing Companies, Marketing Firms and Embroiderers/Screeners. We offer products from a few cents to thousands of dollars, promo goods, premiums, apparel... we do our best to provide customization options on all of them. Every single day is a learning experience. Even after all these years, always learning. Makes it fun.

[What is new & upcoming with your company?](#)

We recently added Chocolate Inn/Taylor & Grant/Lanco to our list of lines, an industry veteran and award winning supplier of hard goods and food products. Did someone say “chocolate”? YES!

We’re so pleased to have a new line with great price points and a 1 day ship to New England!

[Tell us something about you that most people may not know.](#)

Underneath this calm exterior, I actually have a lot of energy!

[If you could choose any profession other than your current one, what would it be?](#)

This is always a tough one as it changes as the years pass. Something outdoors: gardener, ranch hand, landscaper, farmer.

[What is your favorite quote \(movie/literary/personal\)?](#)

“Are we on EQP?”

[What is your passion?](#)

Taking care of things. My family, my pets, my work, my home, my neighbors. Passion/Obsession, where is the line? I like to make lists and I like to check boxes.

[What drives you?](#)

“Showing up” Showing up for work, showing up for family, showing up for friends. “Showing up” can present in many different ways, it’s not necessarily physically showing up. Being present for customers, family, friends, that’s what drives me.