

NEPPA Fall Expo - Central & A Success!

NEPPA's Fall Expo 2018 was held on September 24th and 25th at the DCU Center in Worcester, MA, and proved to be a solid move among distributors and suppliers! The new location seemed to serve everyone well with ease and convenience.

Our annual meeting on Monday, the 24th was held in the Junior Ballroom at the DCU Center, with Heather O'Neill, NEPPA's current president, announcing our incoming board of directors. Suppliers donated a beautiful array of raffle prizes supporting NEPPA Cares, which were the talk of the evening amongst everyone.

Tuesday morning, the day was met with a beneficial education session by PPAI's own Chair of the Board, Dale Denham, MAS+. Dale was able to reach the audience by sharing tips for smoother day-to-day operations through the use of tech. An excellent session, Dale then joined the crowd to see what NEPPA's trade shows are all about.

Promptly at 10:30 our show floor opened for distributors to explore all the suppliers' new and exciting items, as well as see the beautiful Holiday Product Pavilion! Armed with tech shortcuts from Dale Denham and new supplier info and items, distributors were able to gain industry know-how all in a one-stop shop at the DCU Center in Worcester.

Even though the rain decided to show up on Tuesday, it seemingly did not damper anyone's day. The most exciting part at the end of the show for many suppliers was the ability to move the car into the expo area to load it up after the show – a complete surprise that made everyone smile just a little more after a great and productive show at the DCU Center! Thanks Worcester, we'll see you next year!

Deanna Cross, CAS, Cross Promos

Rachel Wright, Stran Promotional Solutions

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Fall Expo Committee Co-Chairs