

## IMAGEN Brands Welcomes Lisa LeMond as Vice President of Sales



IMAGEN Brands is proud to announce and welcome Lisa LeMond as Vice President of Sales. A very recognizable person in the promotional products industry, LeMond brings over 20 years of sales and sales management experience with an extensive list of solid distributor relationships.

“I’m excited to join this amazing team and help deliver go to market strategies that reinforce IMAGEN Brands as an industry leader. To be successful you need a good company culture, innovative product and a best in class customer experience,” says Lisa LeMond. “IMAGEN Brands has all the three ingredients and I can’t wait to get started!”

“We are very fortunate to acquire a person with this much experience in our product categories combined with the overall industry experience and success,” explains Paul Lage, President of IMAGEN Brands. Lage adds, “I personally have had the privilege to work with Lisa previously. She’s smart, strategic, and a true professional. With her positive attitude and contagious energy, she will be a solid representation of IMAGEN Brands in the industry.”