

## Geiger Announces Jo-an Lantz, MAS, as President, Effective January 2, 2019

Jo-an Lantz, MAS, will be the first non-family president of the Lewiston, Maine-headquartered distributor. As president, Lantz will oversee Geiger and all of its companies, and report to Gene Geiger, MAS+, who will remain CEO.



Lantz has been with Geiger since graduating from Purdue University, and has held a variety of sales operations roles as she has risen through the company's ranks. She is currently the company's COO.

During her distinguished career in the promotional products industry, Lantz has served on the PPAI Board of Directors, including a term as board president; helped found the PPAI Women's Leadership Conference; been a member of the ASI Power 50 since its inception; and has won almost all of the industry's most significant awards. She was inducted into the PPAI Hall Of Fame in 2009.