

## JPM President Achieves Industry Certification

Juniper Promotional Marketing announced that its president, Jennifer Finley, earned the designation of Certified Advertising Specialist (CAS), which is administered by the Promotional Products Association International (PPAI).

PPAI Certification demonstrates a commitment to both business excellence and continual professional growth. A relatively small percentage of professionals hold these certifications and are known as the industry's innovators and leaders. PPAI Certification Program has been recognized as a reliable indicator of professionalism and excellence in the promotional products industry.

“Continued education and staying at the forefront of the industry has always been important to me,” said Juniper Promotional Marketing President, Jennifer Finley, CAS. “It allows us to provide cutting-edge service and extraordinary results for our clients.”