

HUB Promotional Group and Origaudio Combine Forces

Founded in 2009, Origaudio has become one of the fastest growing suppliers in the industry and has won numerous accolades inside and outside the industry. In addition to retaining his role as President of Origaudio, Jason Lucash becomes the Senior Vice President of Marketing and Product for HUB. Mike Szymczak will add the role Vice President of Business Development for HUB to his continuing role as COO of Origaudio. Incorporating the imagination and innovation that have driven the growth and recognition of Origaudio, a repositioning of the HUB brand will be an integration priority for the team. The existing leadership team will be retained and the integration is expected to be seamless for both employees and customers of all firms, while expanding the collective capabilities of both HUB and Origaudio.

HUB Promotional Group Adds BCG Creations to Its Growing Portfolio

In a deal finalized on September 14, 2018, BCG Creations was acquired by HUB Promotional Group. Based in Montreal, Quebec with a distribution center in Champlain, New York, BCG has served clients in the promotional products industry since 1981. Recognized in both Canada and the United States for its expertise in emblematics and custom wood promotional products, BCG adds several new product lines to HUB which include custom lapel pins, keychains, medals, lanyards and ornaments.

BCG will continue to be led by Bill and Sharon Miller and their entire team will be retained moving forward. The integration is expected to be seamless for both employees and customers of both firms, while expanding the collective capabilities of both companies.