

Government Relations

There hasn't been a dull moment in Washington D.C. lately, especially when talking about tariffs and the effect they could have on our promotional products industry. This coming month is August recess for legislators, giving you the first hand opportunity to contact your representatives and voice your concern for the negative impact that tariffs would have on our industry. PPAI has a whole page dedicated to contacting your legislators during August recess. Use a pre-populated letter to express your concerns, or invite your legislator to a factory tour, or simply leave a phone message with their staff; the impact of any of these strategies will help to broaden the understanding of the promotional products industry to our government officials. For more information and a list of resources, visit www.ppai.org/advocacy/legislative-action-watch/legislative-resources/.

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