

NEPPA Season Opener Expo

Play Back Review

Our Awards Dinner was challenged by the closing of our venue, CBS Scene, but that did not stop our NEPPA team to get into action on planning a new location that would Wow both Distributors and Suppliers!

Our 2nd challenge was Mother Nature interfering with our original Season Opener in March dropping up to 2 feet of snow in different parts of New England!! This did not destroy our team spirit! With the hard work of our players we were able to change the date and plan a fantastic event for April 10th at Gillette Stadium!

NEPPA made our April Season Opener a Great Victory!

Many folks in our organization complimented on the great awards dinner that was held at the Scorpion Bar at Patriots Place! There was a fantastic attendance and the ambiance, food, service and structure of the awards ceremony was greatly complimented! This energy from Monday night was captured and rolled into our game day!

Weather was chilly but clear! Ten o'clock rolled in and our Distributors were already waiting to see what our Suppliers had to show them. Distributors were excited to see the new offerings in the product pavilion along with the great team spirit from our Suppliers! Clients rallied in at eleven o'clock rushing to see what the next best win would be with their brand! An outstanding event was had by all, and we cannot forget the appearance of Pat the Patriot taking many selfies with fans and umm, yes even Eagles fans! Pat gave them that one win and a picture! The vision that truly made several people laugh when looking out to the field they saw that Mother Nature decided to say "hello" with some light snow showers... boy she does not like to miss a game!

It was a pleasure to be co-chairs of this show committee as exhibitors made a point to say, "This has been the best show!" and "What did you guys do that has made this such a successful show?" This positive feedback definitely represents a great group and talented huddle of winners!

Thanks to our committee volunteers Pam Clement of BIC Graphic, Jonathan Fine of Pop Tops Co. Inc. and Kristen Mendes of Diversified Marketing who helped make this another "winning" show!

Karen Santos, Hub Pen

Katherine Couture, Alphabroder

Committee Co-chairs

Beacon Awards Presentation

President Heather O'Neill and Awards Committee Co-chairs Katherine Couture, Mark Larned and Christie Wright presented the 2017 Beacon Awards to NEPPA members during the awards ceremony at Scorpion Bar, Foxborough, MA, the evening prior to the Season Opener Expo.

2017 Award Recipients:

Supplier Representative of the Year: Rick Schwartz, Charles River Apparel

Multi-line Representative of the Year: Beata Miller, Jules Scheck Associates

Distributor of the Year: Barker Specialty Company

Supplier of the Year – Non-Apparel: Hub Pen Company of Hub Promotional Group

Supplier of the Year – Apparel: SanMar

Technology Award: PCNA

New England Supplier of the Year: Hub Pen Company of Hub Promotional Group

Humanitarian Awards

Two deserving NEPPA members who donate their time and energy to local charitable organizations were presented with the Humanitarian Award on April 9th at NEPPA's Awards Dinner in Foxborough, MA. \$500.00 donations from NEPPA Cares were made on behalf of Lori Donovan of Alphabroder to Dana-Farber Marathon Challenge and on behalf of EJ Jackson Cole of Safeguard to Coop's Troop Foundation.