

NEPPA Members “Enjoy” the Hub Pen Factory Tour

Like their slogan says “*enjoy writing*” so members enjoyed NEPPA’s tour of the Hub Pen Company factory on October 11th. Hub Pen accommodated the overwhelming distributor registration by offering both morning and afternoon tours. Upon arrival distributors received a personalized pen and were treated to pastries and coffee and spent time networking and meeting with the Hub Pen staff before visiting the factory. The Executive Management team conducted everyone through the factory to see and talk with their skilled workers. We saw new processes and equipment in Pre-press and the Screen Department; learned first-hand about the intricacies of decoration, Hub Revolution, and multi-color imprint. We ended the tour with a presentation of the latest and greatest products and services of Hub Pen/Beacon Promotions. Distributors left with many samples and specials. Thanks to the entire Hub Pen team for their hospitality and wonderful tour of their facility.

Christie Wright, Ellco Promotions

Heather O’Neill, Walker-Clay

Jim Curtis, JC Corporate Sales

Networking Committee Co-chairs